



FREE ONLINE ELECTRONIC RESOURCES for BUSINESS

www.youranswerplace.org

- The St. Charles City-County Library District purchases online electronic resources so you don't have to!
- Most online electronic resources are available from home, office or anywhere in the world, any time or any day!
- To use online electronic resources, all you need is a library card from the St. Charles City-County Library District.
- Access Electronic Resources from the Library District webpage at
www.youranswerplace.org
Click on Electronic Resources
Use the Alphabetical or Subject Guide to select the resource that you need.
- If you would like assistance in choosing the best resource for your business needs and questions or in navigating the resources, please contact
**Business & Public Management
Information Resource Manager
Trevor Rees
636 441 0794
trees@mail.win.org
Spencer Road Branch
427 Spencer Road; St. Peters, MO 63376**
- Free personal assistance for business owners is available by email, phone or appointment.
- There is no charge for Business & Public Management services provided by the St. Charles City-County Library District.

SELECTED ELECTRONIC RESOURCES FOR BUSINESS

**Asterisk indicates products with Remote Access Availability using your St. Charles City-County Library District Card*

*ABI/INFORM Complete

This database is very useful for finding articles about what's happening in the business world and researching business topics. It includes executive profiles and information on more than 60,000 companies. Content from thousands of periodicals, including full-text of the Wall Street Journal, that cover business conditions, trends, management techniques, corporate strategies, and industry-specific topics worldwide.

*Associations Unlimited

Search for organizations related to your business or evaluate locations by the organizations located in the area. Contains information for approximately 451,000 international and United States nonprofit organizations. IRS data on US 501(c) nonprofits is included to assist in judging the quality & legitimacy of nonprofits.

*Business & Company Resource Center

Excellent resource for in-depth information on companies. Used extensively by job searchers and potential investors. Combines up-to-date information on more than 300,000 companies (histories, financials, key ratios, performance ratings, and per comparisons) with industry information and full text articles from reference books and periodicals.

Business Decision Pro

Helpful for anyone starting a business or developing a business plan. Combines mapping capabilities with detailed demographic and psychographic data to allow businesses to engage in detailed marketing analysis. Using ring-studies, driving times, or preset geographic areas, Business Decision Pro aids in site-selection, marketing efforts, or spotting trends that may have an impact on local business.

*Dun & Bradstreet's Million Dollar Database – Total U.S.

Used to compile marketing lists. Information on more than 14,000,000 private and public US companies, including industry information, company size (employees and annual sales), growth rates, facility information, corporate hierarchies, type of ownership, principal executives, and selective biographies.

*EBSCOhost – Business Source Premier

Very helpful for research by business students, investors and business owners. Contains more than 2,300 full text magazines and journals covering every area of business. The database includes full text sources ranging from general periodicals to trade publications to top management journals. Additional sources include over 1,400 country economic reports from the EIU, Global Insight, ICON Group, CountryWatch, etc; 10,000 substantial company profiles, 3,921 industry reports; and 528 market research reports.

*Gale Virtual Reference Library

Contains the full text of: Business Plans Handbooks (11 volumes), Encyclopedia of American Industries, Encyclopedia of Business and Finance, Encyclopedia of Management, Encyclopedia of Small Business, Gale E-Commerce Sourcebook, Gale Encyclopedia of E-Commerce, International Directory of Business Biographies, and several other business publications.

Hoovers Online Pro

Use to research what companies do and who their competition is. Contains detailed descriptive and statistical information on more than 43,000 domestic and international public and private companies, limited information on over 12,000,000 more companies, and comprehensive executive biographical coverage of 500,000 executives, news from 3,000 sources, and detailed information on over 600 industries. Also includes a stock screener, news service, numerous search methods, industry information, and detailed financial information.

*Mergent Online

Good place to look for information on companies that no longer exist as well as current companies and executives of companies. Useful to investors seeking exhaustive information on larger foreign and domestic companies. Contains corporate descriptions and histories for over 15,000 active and inactive U.S. companies; and 20,000 international companies. Data includes property, subsidiaries, capital stock and officers/directors; financial statements and ratio analysis; corporate histories; and links to news headlines concerning the company. Also allows for downloading information into custom reports and detailed company comparisons.

*ReferenceUSA

Used to create marketing lists for companies using variables of location, total estimated sales, gender of business, etc. Marketing lists of individuals may include variables of median home income, median home value, location, etc. Information on over 14,000,000 US, 1,500,000 Canadian, and 3,000,000 international businesses (including name, address, phone numbers, sales, number of employees, SIC codes, and key executives); 210,000,000 U.S. and 12,000,000 Canadian households (including name, address, phone number, and demographic information); 285,000 executives at 95,000 high technology companies (including business name, executive name, source of capital, sales growth, employee size and country of ownership); 3,000,000 international businesses (including business name, executive name, sales volume, company assets, number of employees, and geography); and 855,000 U.S. health care providers (including name, address, phone numbers, and specialties).

*Standard & Poor's Net Advantage

Useful for locating supporting documentation for business plans, finding economic information on companies, and deciding on investments with exhaustive analysis of individual stocks and bonds. Comprehensive database of financial information covering corporate research, competitive analysis, investment information, and industry analysis. Provides the full text of the following S&P publications: Corporation Records; Bond Guide; Dividend Record, Mutual Fund Reports; Stock Guide; Earnings Guide; Industry Surveys; The Outlook; Register of Corporations, Directors and Executives; and Stock Reports.

STAT-USA

Check for business opportunities, export opportunities, and business statistics. Comprehensive resource of information gathered from hundreds of government offices and divisions covering economic, business, and trade information – including the National Trade Data Bank (Country Commercial Guides, Market Research reports, Best Market reports, and import and export statistics). Comprehensive information on export opportunities from over 200,000 documents are provided on this database.